



## education

### California Polytechnic State University

San Luis Obispo, California

BFA Candidate: Art and Design  
Graphic Design Concentration  
Expected Graduation: June, 2024

## design skills

- Developing logos and adaptable brand identities.
- Illustration, ranging from large, detailed pieces to multi-platform assets.
- Designing content for cohesive campaigns and social media.
- Animating illustrations for GIFs and videos.

## technical skills

Adobe Creative Cloud

- Illustrator
- Photoshop
- InDesign
- After Effects
- Premiere Pro
- XD

Figma

## experience

### Graphic Design Intern

Genie Financial App

Remote | March 2021–September 2021

- Illustrated brand assets to be used across all platforms
- Developed UI for pages of the mobile app
- Designed and animated motion graphics for the website and app
- Created weekly Instagram, Instagram story, and LinkedIn posts
- Planned marketing campaigns and wrote content across platforms
- Designed print advertisements such as standing banners and signs

### Design Officer

UX Fest SLO

San Luis Obispo, CA | September 2020–Present

- Collaborated in a team to create weekly Instagram posts
- Developed a recognizable and consistent brand
- Created animated illustrations for sticker GIFs

### Freelance Graphic Design

Speed and Sport Adventures, Pole Position Raceway, and more  
2019–Present

- Designed logos, brand identities, marketing materials, magazine advertisements, merchandise, and websites for various businesses.
- Translated clients' requirements and aesthetic preferences into effective and personalized designs.

### Technology Chair

California–Nevada–Hawaii KIWIN'S of Key Club International

Remote | May 2019–May 2020

Created promotional motion graphics and animations

- Designed the website and updated it weekly.
- Illustrated and animated promotional and informational videos.
- Designed promotional flyers, social media content, and merchandise.