



education

California Polytechnic State University

San Luis Obispo, California

BFA Art and Design,

Graphic Design Concentration

Minor in Studio Art

Summa Cum Laude

technical skills

Adobe Creative Cloud

- Illustrator
- Photoshop
- InDesign
- After Effects
- Premiere Pro
- XD
- Aero

Wix Website Development

HTML/CSS

Figma

Blender

awards

- Valedictorian of Cal Poly Art & Design Department
- Burt & Virginia Polin Visual Arts Scholarship
- John Mendenhall Memorial Scholarship for Innovative Graphic Design
- GDUSA Design for Good
- 3rd Place UX Fest SLO

experience

Freelance Graphic Designer

Team USA Parasurfing, Off-Road Travel TV, Cal Poly University Graphic Systems, Pole Position Raceways, Borda Mortgage, and more

Remote | March 2021 - Present

- Researched clients' respective fields, established project goals, and translated clients' requirements and feedback into design solutions.
- Designed brand identities, websites, marketing materials, magazine advertisements, merchandise, and book covers for various clients.
- Managed freelance operations such as communication with clients, forms and contracts, and production of final designs.

President

Design Lab Cal Poly

San Luis Obispo, CA | June 2023 - June 2024

- Coordinated and executed successful events for professional development, including graphic design studio tours, speaker events, and workshops.
- Led a team of 8 officers, fostering an inclusive and productive dynamic through regular team meetings, task delegation, and mentorship.
- Developed a brand identity system with a design team and oversaw its application on deliverables for the club.

Summer Undergraduate Research Project

Cal Poly College of Liberal Arts

San Luis Obispo, CA | May 2023 - October 2023

- Conceptualized a project to illuminate queer art histories in art museums using way-finding and a digital archive website.
- Developed a brand identity system, including a logo mark, icon set, and typographic system.
- Created 3D, animated augmented reality learning experiences that expand upon themes in queer art.
- Designed physical signage for art museums that works in tandem with augmented reality experiences.

Graphic Design Intern

Genie Financial App

Remote | March 2021 - September 2021

- Illustrated and animated brand assets to be used across all platforms.
- Created weekly Instagram, Instagram story, and LinkedIn posts.
- Planned marketing campaigns and wrote content across platforms.
- Designed print advertisements such as standing banners and signs.
- Developed the user interface for pages of the mobile app.