elise coatney

graphic designer & artist

education

California Polytechnic State University

San Luis Obispo, California

BFA Candidate: Art and Design
Graphic Design Concentration
Minor in Studio Art
Expected Graduation: June, 2024

technical skills

Adobe Creative Cloud

- Illustrator
- Photoshop
- InDesign
- After Effects
- Premiere Pro
- XD
- Aero

Wix Website Development

HTML/CSS

Figma

Blender

awards

- Burt & Virginia Polin Visual Arts Scholarship
- John Mendenhall Memorial Scholarship for Innovative Graphic Design
- GDUSA Design for Good
- Cal Poly Art & Design Department Juried Show
- President's Honor List

experience

Summer Undergraduate Research Project
Cal Poly College of Liberal Arts

San Luis Obispo, Ca | May 2023 – October 2023

- Conceptualized a project to illuminate queer art histories in art museums using way-finding and a digital archive website.
- Created 3D, animated augmented reality learning experiences that expand upon themes in queer art.
- Designed physical signage for art museums that works in tandem with augmented reality experiences.
- Developed brand identity system, including a logo mark, icon set, and typography.

President
Design Lab Cal Poly

San Luis Obispo, CA | June 2022 – Present

- Coordinated and executed successful events for professional development, including graphic design studio tours, speaker events, and workshops.
- Led a team of 8 officers, fostering an inclusive and productive dynamic through regular team meetings, task delegation, and mentorship.
- Developed a brand identity system in a design team and oversaw its application on deliverables for the club.

Graphic Design Intern
Genie Financial App

Remote | March 2021 – September 2021

- Illustrated and animated brand assets to be used across all platforms.
- Developed UI for pages of the mobile app.
- Created weekly Instagram, Instagram story, and LinkedIn posts.
- Planned marketing campaigns and wrote content across platforms.
- Designed print advertisements such as standing banners and signs.

Freelance Graphic Designer
Cal Poly University Graphic Systems, Pole Position Raceways, Speed and Sport Adventures, Casita de Justicia, Borda Mortgage, and more

Remote | 2020 – Present

- Researched clients' respective fields, established communication objectives, and translated clients' requirements into design solutions.
- Designed logos, brand identities, websites, marketing materials, magazine advertisements, merchandise, and book covers for clients.
- Managed freelance operations such as communication with clients, forms and contracts, and electronic file delivery for finished assets.